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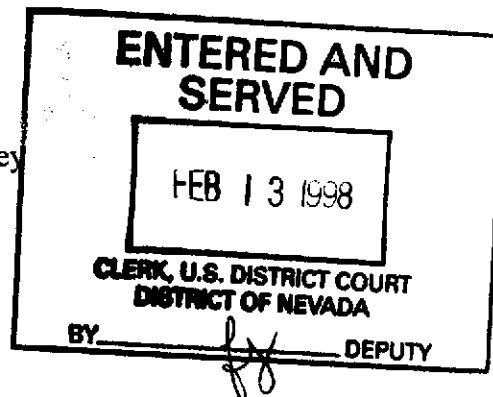
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10 Attorneys for Plaintiff



11 UNITED STATES DISTRICT COURT  
DISTRICT OF NEVADA

14 FEDERAL TRADE COMMISSION,

15 Plaintiff,

16 v.

17 DAYTON FAMILY PRODUCTIONS, INC.,  
18 et al.,

19 Defendants.

CV-S-97-00750-PMP (LRL)

STIPULATED FINAL ORDER  
FOR PERMANENT INJUNCTION  
AND SETTLEMENT OF CLAIMS  
FOR MONETARY RELIEF AGAINST  
DEFENDANT ROSARIO "RAY"  
FILOSI

21 Plaintiff, the Federal Trade Commission ("Commission"), commenced this action by  
22 filing its complaint against defendants Dayton Family Productions, Inc., J. J. Dayton Associates,  
23 Inc., High Voltage Pictures, Inc. aka High Voltage Entertainment, John Rubbico, individually  
24 and doing business as J J Family Film Productions, John Iavarone, Glen Burke, Ignacio Jimenez,  
25 Kevin Roy, and Fred Davidson. The Commission later amended its complaint to name  
26 American Family Productions, Inc., American Family Consultants, Inc., Reunion Management,

1 Inc., Icon Management Services, Inc., Aztec Escrow, Inc., Raymond Filosi, and Richard S. Hart  
2 as additional defendants. The amended complaint alleges that the defendants engaged in unfair  
3 or deceptive acts or practices in violation of Section 5 of the Federal Trade Commission Act  
4 ("FTC Act"), 15 U.S.C. § 45, and the Telemarketing Sales Rule ("TSR"), 16 C.F.R. Part 310, and  
5 seeks a permanent injunction and monetary relief pursuant to Section 13(b) of the FTC Act and  
6 the TSR. The Commission and defendant Rosario "Ray" Filosi ("defendant Filosi") hereby  
7 stipulate to the entry of this Final Order for Permanent Injunction and Settlement of Claims for  
8 Monetary Relief Against Ray Filosi ("Order"). Being advised of the premises, the Court finds:

9 1. This is an action by the Commission instituted under Sections 5 and 13(b) of the  
10 Federal Trade Commission Act, 15 U.S.C. §§ 45 and 53(b), and the TSR, 16 C.F.R. Part 310.  
11 The amended complaint seeks both permanent injunctive relief and consumer redress for alleged  
12 unfair or deceptive acts or practices by the defendants in connection with the promotion of  
13 investments in films.

14 2. The Commission has the authority under Section 13(b) of the FTC Act and the  
15 TSR to seek the relief it has requested.

16 3. This Court has jurisdiction over the subject matter of this case and has jurisdiction  
17 over defendant Filosi. Venue in the District of Nevada is proper, and the complaint states a  
18 claim upon which relief may be granted against defendant Filosi under Sections 5 and 13(b) of  
19 the FTC Act and the TSR.

20 4. The activities of defendant Filosi are in or affecting commerce, as defined in 15  
21 U.S.C. § 44.

22 5. Defendant Filosi neither admits nor denies the allegations set forth in the amended  
23 complaint.

24 6. Defendant Filosi waives all rights to seek judicial review or otherwise challenge  
25 or contest the validity of this Order. Defendant Filosi also waives any claim that he may have  
26 held under the Equal Access to Justice Act, 28 U.S.C. § 2412, concerning the prosecution of this

1 action to the date of this Order. Defendant Filosi shall bear his own costs and attorneys fees.

2 7. This action and the relief awarded herein are in addition to, and not in lieu of,  
3 other remedies as may be provided by law, including both civil and criminal remedies..

4 8. Consistent with the principles set forth in United States v. Halper, 490 U.S. 435  
5 (1989), defendant Filosi, by signing and stipulating to this Order, acknowledges and agrees that  
6 this civil action has not placed him in jeopardy and that this Order does not preclude subsequent  
7 criminal action against him.

8 9. Entry of this Order is in the public interest.  
9

10 IT IS THEREFORE ORDERED, ADJUDGED AND DECREED AS FOLLOWS:

11 DEFINITIONS

12 For purposes of this Order, the following definitions shall apply:

13 A. "Telemarketing" shall mean any business activity (whether or not covered by the  
14 TSR and including, but not limited to, initiating or receiving telephone calls, managing others  
15 who initiate or receive telephone calls, operating an enterprise that initiates or receives telephone  
16 calls, owning an enterprise that initiates or receives telephone calls, or otherwise participating as  
17 an officer, director, employee or independent contractor in an enterprise that initiates or receives  
18 telephone calls) that involves attempts to induce consumers to purchase any item, good, service,  
19 partnership interest, trust interest or other beneficial interest, to make a charitable contribution, or  
20 to enter a contest for a prize, by means of telephone sales presentations, either exclusively or in  
21 conjunction with the use of other forms of marketing. *Provided* that the term "telemarketing"  
22 shall not include transactions that are not completed until after a face-to-face contact between the  
23 seller or solicitor and the consumers solicited.

24 B. "Assisting others engaged in telemarketing" means knowingly providing any of  
25 the following goods or services to any person or entity engaged in telemarketing: (1) performing  
26 customer service functions for an entity engaged in telemarketing, including, but not limited to,

1 receiving or responding to consumer complaints; (2) formulating or providing, or arranging for  
2 the formulation or provision of, any telephone sales script or any other marketing material for an  
3 entity engaged in telemarketing; (3) providing names of, or assisting in the generation of,  
4 potential customers for an entity engaged in telemarketing; or (4) performing marketing services  
5 of any kind for an entity engaged in telemarketing.

6 **PROHIBITED BUSINESS PRACTICES**

7 I. THEREFORE, IT IS HEREBY ORDERED that defendant Filosi is permanently  
8 restrained and enjoined from either (1) engaging in telemarketing, or (2) assisting others engaged  
9 in telemarketing.

10 IT IS FURTHER ORDERED that defendant Filosi and his agents, employees, officers,  
11 servants and attorneys, and all other persons or entities in active concert or participation with him  
12 who receive actual notice of this order by personal service or otherwise, in connection with the  
13 advertising, promotion, offer for sale, or sale of any item, product, good, service, or investment  
14 interest of any kind, including but not limited to investments in films, are hereby restrained and  
15 enjoined from:

16 A. Misrepresenting, directly or by implication, the returns, revenues, or profits that  
17 any film has generated for investors;

18 B. Misrepresenting, directly or by implication, the performance (including gross  
19 revenues generated and box off receipts) of any film;

20 C. Misrepresenting, directly or by implication, the awards received by any film or by  
21 any person who has worked on or been associated with a film;

22 D. Misrepresenting the likely profits to be made through any investment involving  
23 films or any other investment;

24 E. Misrepresenting, directly or by implication, the amount of money or other capital  
25 that will be raised for any investment involving films or any other investment;

26 F. Misrepresenting, directly or by implication, the purposes for which funds raised

1 from consumers will be used;

2 G. Misrepresenting, directly or by implication, the costs associated with the  
3 advertising, promotion, offer for sale, or sale of any item, product, good, service, or investment,  
4 including but not limited to any investment involving films;

5 H. Misrepresenting, in any manner, directly or by implication, the risk, liquidity,  
6 market value, resale value, or expected income or profit associated with any item, product, good,  
7 service, or investment, including but not limited to any investment involving films;

8 I. Misrepresenting, in any manner, directly or by implication, or failing to disclose  
9 any fact material to a consumer's decision to purchase any item, product, good, service, or  
10 investment, including but not limited to any investment involving films;

11 J. Conducting or participating in any telemarketing solicitation without compliance  
12 with all applicable federal and state registration and bond requirements; and

13 K. Violating or assisting others to violate any provisions of the Telemarketing Sales  
14 Rule, 16 C.F.R. Part 310, including but not limited to: misrepresenting, directly or by  
15 implication "[a]ny material aspect of an investment opportunity including, but not limited to,  
16 risk, liquidity, earnings potential, or profitability." 16 C.F.R. § 310.3(a)(2)(vi).

17 **RECORD KEEPING PROVISIONS**

18 II. IT IS FURTHER ORDERED that, for a period of five years from the date of entry of this  
19 Order, defendant Filosi, and his officers, agents, servants, employees, and attorneys, and all other  
20 persons or entities in active concert or participation with him, are hereby restrained and enjoined  
21 from:

22 A. Failing to make and keep such books, records, accounts, bank statements, current  
23 accountants' reports, general ledgers, general journals, cash receipts ledgers, cash disbursements  
24 ledgers and sources documents, documents indicating title to real or personal property, and any  
25 other documents as may be required to reflect, in reasonable detail, accurately and fairly, all of  
26 defendants' business and financial transactions; and

1 B. Destroying, throwing away, mutilating, changing, concealing, altering,  
 2 transferring, or otherwise disposing of, in any manner, directly or indirectly, any books, records,  
 3 tapes, discs, accounting data, checks (fronts and backs), correspondence, forms, advertisements,  
 4 brochures, manuals, electronically stored data, banking records, consumer lists, files, invoices,  
 5 telephone records, ledgers, payroll records, or other business or financial documents of any kind,  
 6 including information stored in computer-maintained form, in the possession, custody, or control  
 7 of any defendant or any other person or entity in active concert or participation with any  
 8 defendant.

### 9 MONITORING

10 III. IT IS FURTHER ORDERED that, in order that compliance with the provisions of this  
 11 Order may be monitored:

12 A. Defendant Filosi shall notify the Commission in writing, within ten days of the  
 13 date of entry of this Order, of his current residential address, mailing address, business and home  
 14 telephone numbers, and employment status, including the names, telephone numbers, and  
 15 business addresses of any current employers;

16 B. For a period of seven years from the date of entry of this Order, defendant Filosi  
 17 shall notify the Commission in writing within 30 days of any changes in his residential or  
 18 mailing addresses, telephone numbers, or employment status;

19 C. For the purposes of this Order, all written notifications to the Commission shall be  
 20 mailed to:

21 Associate Director for Service Industry Practices  
 22 Room H-200  
 23 Federal Trade Commission  
 24 Washington, D.C. 20580

25 Re: FTC v. Dayton Family Productions

26 D. For the purposes of Subparagraphs IV.A and IV.B, "employment" includes the  
 performance of services as an employee, consultant, or independent contractor; and "employers"  
 include any entity or individual for whom defendant Filosi performs services as an employee,

1 consultant, or independent contractor.

2 E. For a period of seven years from the date of entry of this Order, for the purpose of  
3 further determining compliance with this Order, defendant Filosi shall permit representatives of  
4 the Commission, within seven business days of receipt of written notice from the Commission:

5 1. Access during normal business hours to any office, or facility storing  
6 documents, of any business where defendant Filosi is the majority owner of the business or  
7 otherwise directly or indirectly manages or controls the business. In providing such access,  
8 defendant Filosi shall permit representatives of the Commission to inspect and copy all  
9 documents relevant to any matter contained in this Order; and

10 2. To interview or depose the officers, directors, and employees of any  
11 business to which Subparagraph E.1 of this Paragraph applies, concerning matters relating to  
12 compliance with the terms of this Order. The person interviewed or deposed may have counsel  
13 present. *Provided* that the Commission may otherwise monitor defendant Filosi's compliance  
14 with this Order by all lawful means available, including the use of compulsory process seeking  
15 production of documents and the use of investigators posing as consumers or suppliers.

16 3. For purposes of this Paragraph, written notice to defendant Filosi shall be  
17 deemed sufficient if mailed to the most recent residential address he has provided to the  
18 Commission.

19 **SUBSEQUENT PROCEEDINGS**

20 IV. IT IS FURTHER ORDERED that:

21 A. Each party to this Order hereby agrees to bear its own costs and attorneys' fees  
22 incurred in connection with this action; *provided* that in the event the Commission initiates  
23 proceedings to enforce this Order and *provided* further the Court determines that defendant Filosi  
24 has violated any term or provision of this Order, defendant Filosi shall pay the costs and  
25 attorneys' fees incurred by the Commission or its agents in connection with proceedings to  
26 enforce this Order.

1           B.     Notwithstanding any other provision of this Order, defendant Filosi agrees that, if  
2 he fails to meet the payment obligations set forth in Paragraph VI of this order, he shall pay the  
3 costs and attorneys' fees incurred by the Commission and its agents in any attempts to collect  
4 amounts due pursuant to this Order. Defendant Filosi further agrees that the facts as alleged in  
5 the complaint shall be taken as true in any subsequent litigation filed by the Commission  
6 pursuant to this Order, including but not limited to a non-dischargeability complaint in any  
7 subsequent bankruptcy proceeding.

8           **REAFFIRMATION OF FINANCIAL STATEMENT AND ACKNOWLEDGMENT OF**  
9           **RECEIPT OF FINAL ORDER**

10          V.     IT IS FURTHER ORDERED that, within five business days from the date of entry of this  
11 Order, defendant Filosi shall submit to the Commission a truthful sworn statement that shall  
12 acknowledge receipt of this Order and reaffirm and attest to the truth, accuracy and completeness  
13 of defendant Filosi's financial statement executed on October 17, 1997, and previously submitted  
14 to the Commission.

15           **RIGHT TO REOPEN**

16          VI.    IT IS FURTHER ORDERED that the Commission's agreement to this Order is expressly  
17 premised upon the truthfulness, accuracy, and completeness of defendant Filosi's financial  
18 condition as represented in his October 17, 1997, financial statement, which contains material  
19 information relied upon by the Commission in negotiating and agreeing to the terms of this  
20 Order. If, upon motion by the Commission, this Court finds that the above-referenced financial  
21 statement failed to disclose any material asset, materially misrepresented the value of any asset,  
22 or made any other material misrepresentation or omission, the Commission may request that this  
23 Order be reopened for the sole purpose of allowing the Commission to modify the monetary  
24 liability of defendant Filosi; *provided*, however, that in all other respects this Order shall remain  
25 in full force and effect unless otherwise ordered by the Court and that defendant Filosi has no  
26 right to contest any of the allegations in the Commission's complaint in this matter in any



1 proceedings brought pursuant to this Paragraph; and, *provided*, further, that proceedings  
 2 instituted under this Paragraph would be in addition to and not in lieu of any other civil or  
 3 criminal remedies as may be provided by law, including any other proceedings the Commission  
 4 may initiate to enforce this Order.

#### 5 **LISTS**

6 VII. IT IS FURTHER ORDERED that defendant Filosi and his officers, agents, servants,  
 7 employees, and attorneys, and all other persons or entities in active concert or participation  
 8 with him who receive actual notice of this Order by personal service or otherwise, are  
 9 permanently restrained and enjoined from selling, renting, leasing, transferring, or otherwise  
 10 disclosing the name, address, telephone number, credit card number, bank account number,  
 11 e-mail address, or other identifying information of any person who paid any money to any  
 12 defendant, at any time prior to entry of this Order, in connection with investments involving  
 13 films. *Provided* that defendant Filosi may disclose such identifying information to a law  
 14 enforcement agency or as required by any law, regulation, or court order.

#### 15 **ORDER DISTRIBUTION**

16 VIII. IT IS FURTHER ORDERED that, for a period of seven years from the date of entry of  
 17 this Order, defendant Filosi shall:

18 A. Provide a copy of this Order to, and obtain a signed and dated acknowledgment of  
 19 receipt of same from, each officer or director, each individual serving in a management capacity,  
 20 all personnel involved in responding to consumer complaints or inquiries, and all sales personnel,  
 21 whether designated as employees, consultants, independent contractors or otherwise,  
 22 immediately upon employing or retaining any such persons, for any business where

23 (1) defendant Filosi is the majority owner of the business or otherwise directly or  
 24 indirectly manages or controls the business, and where

25 (2) the business engages in, or assists others engaged in, telemarketing; and

26 B. Maintain for a period of three years after creation, and upon reasonable notice

1 make available to representatives of the Commission, the original signed and dated  
2 acknowledgments of the receipt of copies of this Order, as required in Subparagraph A of this  
3 Paragraph.

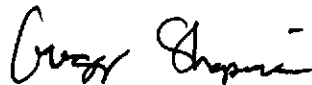
4 **RETENTION OF JURISDICTION**

5 IX. IT IS FURTHER ORDERED that this Court shall retain jurisdiction of this matter for all  
6 purposes.

7 **ENTRY OF THIS JUDGMENT**

8 X. IT IS FURTHER ORDERED that there is no just reason for delay of entry of this  
9 judgment, and, pursuant to Fed. R. Civ. P. 54(b), the Clerk shall enter this Order immediately.


10  
11 STIPULATED AND AGREED TO:

12   
13 \_\_\_\_\_  
14 Gregg Shapiro  
15 Jerome M. Steiner, Jr.  
16 Federal Trade Commission

17 Blaine T. Welsh  
18 Assistant United States Attorney  
19 Attorneys for Plaintiff

20   
21 \_\_\_\_\_  
22 Ray Filosi, Defendant

23 **IT IS SO ORDERED.**

24   
25 \_\_\_\_\_  
26 The Honorable Philip M. Pro  
United States District Judge

27 Dated: Feb 12, 1998

**CERTIFICATE OF SERVICE**

I certify that on February 10, 1998, I served the attached **STIPULATED FINAL ORDER FOR PERMANENT INJUNCTION AND SETTLEMENT OF CLAIMS FOR MONETARY RELIEF ATAINST DEFENDANT ROSARIO "RAY" FILOSI** by sending copies of the foregoing via first class mail to:

Scott M. Cantor  
Graziadei & Cantor  
302 East Carson Avenue, Suite 400  
Las Vegas, NV 89101

Steven R. Scow  
612 South Seventh Street  
Las Vegas, NV 89101

John V. Spilotro  
624 S. Ninth Street  
Las Vegas, NV 89101

Ray Filosi  
7108 Hopland Circle  
Las Vegas, NV 89129

Executed at Washington, D.C., on February 10, 1998.

  
\_\_\_\_\_  
Gregg Shapiro